

Cleveland Clinic Quarterly: a new direction

The brilliant blue cover of this issue marks a new direction for the *Cleveland Clinic Quarterly* and the beginning of our fifty-first year of publication.¹ The larger size will allow us to print an abstract, more figures and tables per page, and permit more flexibility in editing and layout. Our cover now has perfect binding, enabling the journal to be more readily retrieved from your bookshelf.

Although the core of the journal will still consist of original contributions and case reports, the format will also include the innovations of 1982, i.e., feature sections on radiology, dermatology, pathology, clinical pharmacology and therapeutics, other sections such as book reviews, letters to the editor, occasional features such as special lecture series, grand rounds, and archives articles (significant or landmark papers from earlier issues of the *Quarterly* accompanied by a commentary and update).

We plan to begin publishing selected articles from Cleveland Clinic alumni and other outside contributors. To strengthen this indexed, refereed journal, we plan to invite participation from outside review-

ers along with our in-house sources. We will continue to publish special issues and occasional symposia.

We anticipate expanding the circulation of the *Quarterly* from its current 16,000 to 40,000. Physicians and third and fourth year medical students who request it will continue to receive the journal free of charge. Advertising is being considered to help defray increasing publishing costs. Reprints will be available.

These and future changes should allow the *Quarterly* to more adequately represent the work of the Cleveland Clinic and the special interests of our readers. Your comments and suggestions are always welcome.

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Editor

Reference

1. Taylor JS: Cleveland Clinic Quarterly: the first fifty years. *Cleve Clin Q* 1982; **49**:149-158.