



What's a web site for?

A few years ago, before the collapse of the big-time “dot-coms,” the *Cleveland Clinic Journal of Medicine* announced its establishment of a modest web site (www.ccjm.org). We did this fully expecting that, sooner rather than later, the *Journal* would become a primarily electronic publication. We expressed some reservations about this, viewing with skepticism the likelihood that physicians would willingly curl up in bed with a laptop to read about the latest medical advances. And as you can plainly see, the *Journal* remains healthily in print.

Nevertheless, the *Journal's* web site, though still modest by today's standards, has made some robust strides. Those of you who have had occasion to look know that the entire contents of the printed version now appear on the web site as PDF files. It is possible to print out articles in full color that look just like the print version of the *Journal*. In addition, the free CME credit offered with each issue of the *Journal* is now available only through the web, and this service remains extremely popular.

We are now considering further enhancements to the *Journal's* web site. As we have so many times in the past, we are once again coming to you, our readers, with a request for your ideas about how to make the *Journal* more useful, this time specifically with respect to the web site. Do you find the material currently displayed to be helpful? Should it be more interactive? Should it provide more supplementary material relevant to the printed version? Should we provide a version that you can download to your hand-held computer? What other features should we be considering?

Please send your suggestions by e-mail to ccjm@ccf.org. We may not be able to acknowledge every suggestion, but we will read them all and implement the ones that we can. Thanks for your help.

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